



Press Release – For Immediate Release

Bundle-Based First Class Flats Added to ID Mail Manifesting Suite

Middletown, CT (October 8, 2007) – First Class bundle-based capability for flats was released by ID Mail today as part of its manifesting software suite. The addition of bundle-based rules allows First Class flats to be submitted at a qualifying level of 10 pieces, rather than the 90 piece level required for tray-based rules. At a level of 10, more items qualify for USPS work sharing discounts and increase the user's revenue. Enhancing these earnings are the increases in discounts for flats contained within the 2007 Rate Case. With this release the manifesting suite supports both the bundle-based and tray-based methods of processing First Class flats. To provide enhanced flexibility, the choice of rules to employ is operator selectable. The manifesting suite also supports Standard, Priority, Bound Printed Matter, Media and Library Mail, as well as Delivery Confirmation for all parcels and all Priority Mail items.

ID Mail's manifesting suite allows mailers to process mixed-weight items within a class and facilitates commingling by allowing the inclusion of several jobs within a mailing. With its ability to apply a permit imprint on each item, the system virtually eliminates the labor and ink expense of metering. The suite is supported on both the Dispatcher for automated processing of flats and the MAX-M for manual processing of both flats and machinable parcels.

"With the addition of bundle-based rules for First Class, we have provided a high-value addition to the product's capabilities," offered David Hawkins, Vice President of Sales and Marketing. "The industry understands the substantial revenue potential for this manifesting component, especially with the enhanced discounts in the 2007 Rate Case. We believe this release will continue to fuel the growth we have seen in this area of our business," added Mr. Hawkins.

Incorporated in 1997, ID Mail Systems, Inc. is a manufacturer and marketer of innovative mail processing solutions for USPS presort automation, international mailing and remailing, postal authority automation as well as corporate and governmental incoming mail processing. From its headquarters in Middletown, Connecticut, the company offers a wide variety of mail processing solutions, as well as service options to support each.

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